

SUEKSHA GUPTA

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New York, New York

EDUCATION

**Parsons School of Design, The New School,
New York** 2023- 2027
3.8GPA

BACHELOR OF FINE ARTS

- Achieved Dean's List of Honour
- Merit Scholarship of \$18,000
- Student Assistant at E4 Shops

**Modern School, Barakhamba Road,
New Delhi** 2009- 2023
3.8GPA

HIGH SCHOOL

- 92% Result in XII
- Vice President for Kids for the Tigers Club
- Head of the design committee
- Rank Holder in Design Studies and Psychology.

SKILLS

Graphic and Web Design

- Strong typography and storytelling skills.
- Proficient in Adobe Creative Suite, Canva, Figma, Miro, VS code, HTML, CSS, Javascript, Blender, and Maya.
- Creative book and layout design.

UI/UX

- App and website design
- Color theory and concept
- wireframing and user journey & flow
- Content Hierarchy, visual systems, and layout.
- Interactive and responsive creation.

Social Media

- Brand voice and tone
- VFX
- Content Planning and Calendar
- Trend Analysis and Audience Research.

ADDITIONAL

- Proficient in English and Hindi.
- Volunteer work at Blind School

PROFESSIONAL EXPERIENCE

Elizabeth Sutton Collection, New York Oct 2025- Dec 2025
Graphic Design Intern

- Develop advertisements and social media assets, including Instagram ads, website banners, GIFs, and other digital content.
- Assist with the production of graphic elements for our intellectual property catalog.
- Design and prepare product mockups for internal and client-facing materials.

S&S Creations, New York Aug 2024- Sept 2025

Fashion Research Intern

- Analyzed lighting, visual merchandising, and categorized clothes, hallways, and collections.
- Store setup, retail process, clothing categories, and display

Indus Tubes Limited, New Delhi May 2025- Aug 2025

Web Design Intern

- Redesigned and developed the company website from scratch
- Created graphic assets, edited web copy, and collaborated on digital strategy

Shri Ram Hari Ram Jewellers, New Delhi May 2024- Aug 2024

Web Design Intern

- Assisted the social media and graphic design teams in developing graphics and posts on Instagram and other social media websites.
- Helped conduct photo shoots of jewelry and created momentum marketing graphics and exhibition posters for the company.
- Edited videos and photos, which went on the social media platforms, and assisted with the web development of the website
- Designed basic components and images for the website.