# SUEKSHA GUPTA

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## **COMMUNICATION DESIGN STUDENT**

I am a second-year Communication Design student at Parsons School of Design with a 3.81 GPA and Dean's List honors. I'm proficient in Adobe Creative Suite, HTML, CSS, and JavaScript. I enjoy visual storytelling and collaborating with others, and I've gained real-world experience through internships in social media, web design, and market research. Studying in the U.S. has taught me how to thrive in fast-paced, diverse environments and strengthened my time management and teamwork skills. I bring a global perspective and am always looking for creative, meaningful ways to grow and contribute.

# STRENGTHS AND EXPERTISE

Adobe Creative Suite (Photoshop, Illustrator, InDesign) Creative Problem Solving HTML, CSS, JavaScript
Typography & Layout Design
Social Media & Content Creation

Time Management &
Organization
Team Collaboration &
Communication

#### PROFESSIONAL EXPERIENCE

# Shri Ram Hari Ram Jewellers Social Media & Design Intern

May 2024 - July 2024 New Delhi

## Accomplishments:

- Designed Instagram posts and marketing graphics
- Conducted product photo shoots and edited visuals for digital campaigns
- Assisted with basic web design and asset creation

# Indus Tubes Limited Web Design Intern

November 2024- January 2025 New Delhi

## Accomplishments:

- Redesigned and developed company website from scratch
- · Created graphic assets, edited web copy, and collaborated on digital strategy

# S&S Creations Fashion Market Research Intern

2023-Present New York

#### Accomplishments:

- Researched retail merchandising, store layouts, and customer experience
- · Presented insights through visual and written reports

Kids for Tigers 2019-2023
Creative Lead New Delhi

#### Accomplishments:

- Designed campaign materials and organized awareness events
- - Led creative strategy for posters, presentations, and events

# Koburg Footwear Graphic Design Intern

June 2025- August 2025 New Delhi

## Accomplishments:

- · Learned how to design motion graphic videos
- Learned how to handle social media management and marketing for a brand

## **EDUCATION**

Parsons School of Design

BFA Communication Design

New York

Dean's List (2023, 2024) | Merit Scholarship Recipient

GPA: 3.81

Modern School

New Delhi, India

High School Diploma,

Final Grade: 93% | Psychology Academic Excellence

Member, Kids for Tigers & Counter Speech Fellowship (Best Team Award)

# **ADDITIONAL**

## Languages

English (Fluent), Hindi (Fluent), Korean & Spanish (Basic)

## **Certifications:**

Kathak (5th Year, Nritiya Bhushan)
Fine Arts (4th Year, Daksh School of Performing Arts)

## **Volunteer Work**

Institute for the Blind - Taught art to children, organized events